

BLACK FOREST

COFFEE

HEAR EVERYONE OUT.

When make your own call. Longevity Coffee, 30
servings.

BLACK FOREST LONGEVITY COFFEE



LONGEVITY COFFEE

JASON WALKER · INDEPENDENT CONCEPT, NOT COMMISSIONED BY BLACK FOREST

FOUR ADS, FOUR SCHEMES.

BLACK FOREST

COFFEE / 01

HEAR EVERYONE OUT.
THEN MAKE YOUR
OWN D*MN CALL.

Longevity Coffee. One cup, your decision.



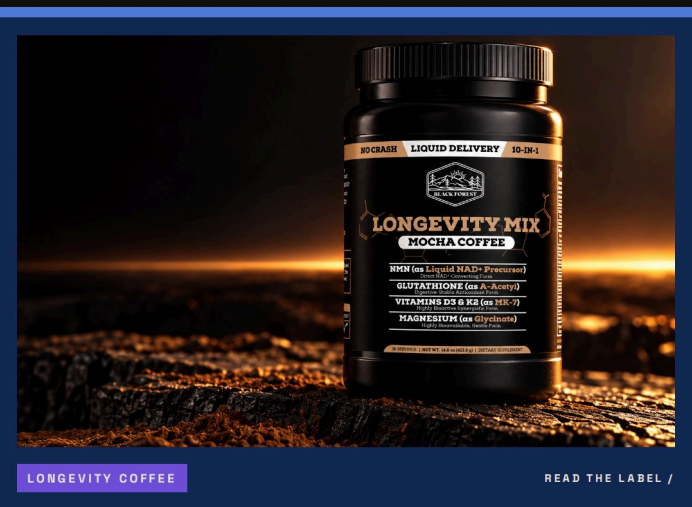
01 • COMPLEMENTARY

BLACK FOREST

COFFEE / 02

TEN INGREDIENTS.
ONE CUP.
ZERO PEP TALKS.

NMN, glutathione, D3, K2, magnesium glycinate and more. The full list is on the label.



02 • TETRAD

BLACK FOREST

COFFEE / 03

THE FEED HAS OPINIONS.
YOU HAVE COFFEE.

Longevity Mix Mocha Coffee. 30 servings.

A black bottle of Longevity Mix Mocha Coffee sits on a dark, textured log. The background is a solid brown color. The bottle label is visible, showing the product name and ingredients.

LONGEVITY COFFEE

READ THE LABEL /

03 • ANALOGOUS

BLACK FOREST

COFFEE / 04

YOUR STANDARDS.
NOBODY ELSE'S.

Longevity Coffee. Read it. Decide.

A black bottle of Longevity Mix Mocha Coffee sits on a dark, textured log. The background is a solid brown color. The bottle label is visible, showing the product name and ingredients.

LONGEVITY COFFEE

READ THE LABEL /

04 • MONOCHROMATIC

THREE EMAILS.

BLACK FOREST01 / 03

THE FEED CAN WAIT.



NO CRASH LIQUID DELIVERY 10-IN-1

LONGEVITY MIX
MOCHA COFFEE

NMN (as Liquid NAD+ Precursor)
Glutathione (as A-Acetyl)
VITAMINS D3 & K2 (as MK-7)
MAGNESIUM (as Glycinate)

Everybody has a take before 7 a.m. You don't owe any of them your first hour.



ON THE LABEL

Longevity Coffee: a 10-in-1 mocha mix, 30 servings a jar.

MEET THE COFFEE →

THE FEED CAN WAIT

SPEC EMAILS; NOT SENT

BLACK FOREST02 / 03

WHAT'S IN THE CUP.



NO CRASH LIQUID DELIVERY 10-IN-1

LONGEVITY MIX
MOCHA COFFEE

NMN (as Liquid NAD+ Precursor)
Glutathione (as A-Acetyl)
VITAMINS D3 & K2 (as MK-7)
MAGNESIUM (as Glycinate)

Four of the ten, straight off the front of the jar. The other six are on the label.



ON THE LABEL

NMN, glutathione, vitamins D3 and K2, magnesium glycinate. Net wt 14.6 oz (412.8 g).

READ THE FULL LABEL →

WHAT'S IN THE CUP

BLACK FOREST03 / 03

MAKE YOUR OWN D*MN CALL.



NO CRASH LIQUID DELIVERY 10-IN-1

LONGEVITY MIX
MOCHA COFFEE

NMN (as Liquid NAD+ Precursor)
Glutathione (as A-Acetyl)
VITAMINS D3 & K2 (as MK-7)
MAGNESIUM (as Glycinate)

You've read the label. You've heard the pitch. The rest is yours.



ON THE LABEL

30 servings. Directions and the complete ingredient list are on the product page.

SEE THE PRODUCT PAGE →

MAKE YOUR OWN D*MN CALL

JASON WALKER • INDEPENDENT CONCEPT, NOT COMMISSIONED BY BLACK FOREST

A PRODUCT PAGE, WORKING.

BLACK FOREST · CAMPAIGN CONCEPT

OFFICIAL PRODUCT PAGE ➤

BLACK FOREST ·
CAMPAIGN CONCEPT

OFFICIAL
PRODUCT PAGE ➤

HEAR EVERYONE OUT.

Then make your own call. Here is what the jar says.

READ THE FULL LABEL ➤



HEAR EVERYONE OUT.

Then make your own call. Here is what the jar says.

READ THE FULL LABEL ➤



COLOR

SEVEN SCHEMES. ONE LABEL.

Label, observed #B58D69. Campaign anchor #D89950. Same line, same composition, same photograph; only the surrounding colors change.

BLACK FOREST

COFFEE

YOUR STANDARDS.
NOBODY ELSE'S.

Read the label. Make your call.



MONOCHROMATIC



BLACK FOREST

COFFEE

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NOBODY ELSE'S.

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ANALOGOUS



BLACK FOREST

COFFEE

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NOBODY ELSE'S.

Read the label. Make your call.



SPLIT COMPLEMENTARY



BLACK FOREST

COFFEE

YOUR STANDARDS.
NOBODY ELSE'S.

Read the label. Make your call.



TRIAD



BLACK FOREST

COFFEE

YOUR STANDARDS.
NOBODY ELSE'S.

Read the label. Make your call.



TETRAD



BLACK FOREST

COFFEE

YOUR STANDARDS.
NOBODY ELSE'S.

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COMPLEMENTARY



BLACK FOREST

COFFEE

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NOBODY ELSE'S.

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CLASH



NO COMMITTEE



Your first cup doesn't need a committee.

The internet has enough opinions to run one.

Nobody asked it.

Meet Black Forest Longevity Coffee.

A mocha coffee mix for a morning you get to choose.

Read what's in it.

Then make your own call.

Black Forest.
Wake up. Think for yourself.

NOTES

ON THE LABEL.

10-in-1 mocha coffee mix; NMN, glutathione, vitamins D3 and K2, magnesium glycinate (among the ten); 30 servings, net wt 14.6 oz (412.8 g).

Front label as pictured on the official product page, 27 September 2026.

The commercial is performed twice from Jason’s own recordings: the clean take for Earmuffs on, the uncensored take for Earmuffs off. The clean line: “Then make your own call.”

Independent concept by Jason Walker, 2026. No campaign ran; no results are claimed. The product scenes are supplied campaign images made from the official packshots; the labels are shown as sold.